

**Road Map: Draft Resolution for Health Literacy for NCDs Prevention and Management**

| Input   | Process   | Output/indicator  | Outcome/effect  |
|---|---|---|---|
| <b>Development of health information management and dissemination for NCDs prevention and management</b>  |   |   |   |
| <p><b>Min. of Public Health via Dept. of Health, together with Thai Health Promotion Foundation,</b></p> <p>Min. of Digital Economy and Society,<br/>Min. of Education (Office of Basic Education Commission, Office of Private Education Commission, Office of Higher Education Commission, Dept. of Non-Formal Education, and/or other agencies concerned)</p> <p>National Broadcasting and Telecommunication Commission,<br/>Office of Consumer Protection Board<br/>Public Relations Dept., Prime Minister’s Office<br/>Min. of Labor<br/>Royal Thai Police<br/>Foundation for Consumers<br/>Health volunteer networks<br/>Public and private media partner networks and local government organizations<br/>Media networks of all levels<br/>Partner networks concerned</p> | <ol style="list-style-type: none"> <li>1. Set up a working group to develop health information management and dissemination systems</li> <li>2. Develop mechanisms to support, monitor and see to law enforcement to ensure correct health information and dissemination with greater effectiveness and easier access</li> <li>3. Develop guidelines for handling problems and complaints as a result of false health information dissemination</li> <li>4. Develop work plans and monitoring and assessment indicators to be used by agencies concerned</li> </ol> | <p>Working group to develop health information management and dissemination systems</p> <p>National guidelines for the development of mechanisms to support, monitor and see to law enforcement to ensure correct health information and dissemination with greater effectiveness and easier access</p> <p>National guidelines to manage problems and complaints as a result of false health information dissemination</p> <p>Work plans and assessment indicators to be used and implemented by agencies</p> | <p>Mechanisms to support, monitor and see to law enforcement to ensure correct health information and dissemination</p> <p style="text-align: center;">↓</p> <p>Citizens are sufficiently health literate to manage their life away from NCDs</p> <p style="text-align: center;">↑</p> <p>Mechanisms to manage problems and complaints from dissemination of false health information</p> |

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| <b>Development of guidelines to promote social enterprises to reduce NCDs risks</b>   |  |   |   |
| <p><i>Min. of Finance and Min. of Commerce</i><br/>Office of Consumer Protection Board<br/>Thai Chamber of Commerce<br/>Board of Trade of Thailand<br/>Federation of Thai Industries<br/>Life and non-life insurance<br/>Min. of Public Health (Office of Permanent Secretary, Dept. of Health, Dept. of Medical Service, and Thai Food and Drug Administration)<br/>Min. of Education (Office of Basic Education Commission, Office of Private Education Commission, Office of Higher Education Commission, Dept. of Non-Formal Education, and/or other agencies concerned)<br/>Foundation for Consumers<br/>Stock Exchange of Thailand<br/>Thailand Productivity Institute<br/>Private Hospital Association, Thailand<br/>Partner networks concerned<br/>Operators' networks<br/>Partner networks concerned</p> | <p>1. Set up a working group to develop guidelines to promote social enterprises to reduce NCDs risks</p> <p>2. Develop guidelines to promote social enterprises to reduce NCDs risks using tax, fiscal and other measures</p> <p>3. Develop guidelines to support operators in creating brands/services that reflect positive values to consumers</p> | <p>Working group to develop guidelines to promote social enterprises to reduce NCDs risks</p> <p>Guidelines to promote social enterprises to reduce NCDs risks</p> <p>Guidelines to support operators in creating brands/services that reflect positive values to consumers</p> | <p>Mechanisms to promote social enterprises to reduce NCDs risks</p> <p style="text-align: center;">↓</p> <p>Citizens have healthier choices in their daily activity to manage their life away from NCDs.</p> <p style="text-align: center;">↑</p> <p>Mechanisms to support operators in creating brands/services that reflect positive values to consumers</p> |

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| <b>Policy advocacy to promote health literacy through local mechanisms and funds</b>   |   |  |  |
| <p><i>Dept. of Health, Min. of Public Health</i><br/>Min. of Interior<br/>Min. of Labor<br/>Min. of Industry<br/>Thai Health Promotion Foundation<br/>National Health Security Office<br/>Local Committee for Development of the Quality of Life<br/>Family Doctor Teams<br/>Local/area-based and Bangkok Health Security Fund Committees<br/>Partner networks concerned</p> | <ol style="list-style-type: none"> <li>1. Set up a working group to move forward health literacy promotion policy in pursuance of Resolution of Health Literacy for NCDs Prevention and Management</li> <li>2. Hold consultative meetings to develop guidelines for health literacy for NCDs prevention and management via local committees for development of the quality of life, family doctor teams in each area, and local/area-based and Bangkok Health Security Fund Committees</li> <li>3. Hold consultative meetings to develop guidelines for integrating and managing local various funds to move forward health literacy promotion policy for NCDs prevention and management</li> </ol> | <p>Working group to move forward health literacy promotion policy in pursuance of NHA Resolution on Health Literacy for NCDs Prevention and Management</p> <p>Guidelines for health literacy for NCDs prevention and management via local committees for development of the quality of life, family doctor teams in each area, and local/area-based and Bangkok Health Security Fund Committees</p> <p>Guidelines for integrating and managing local various funds to move forward health literacy promotion policy for NCDs prevention and management</p> | <p>Local committees for development of the quality of life consist of district and regional committees for development of the quality of life, family doctor teams in each area, and local/area-based and Bangkok Health Security Fund Committees, and the issue of health literacy for NCDs prevention and management to be included in their regular work plan</p> <p style="text-align: center;">↓</p> <p>Citizens have healthier choices in their daily activity to manage their life away from NCDs.</p> <p style="text-align: center;">↑</p> <p>Work implementation of health literacy for NCDs prevention and management can be disbursed from the budget expenditure of local/area-based funds with ease and efficiency.</p> |

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| <b>Development of health benefit packages to cover products and services that promote NCDs health literacy</b>  |  |  |   |
| <p style="text-align: center;"><i>Min. of Public Health<br/>via Office of Permanent Secretary for Public<br/>Health, together with<br/>National Health Security Office</i></p> <p style="text-align: center;">Social Security Office<br/>Comptroller General’s Dept., M. of Finance<br/>Medical funds under local government<br/>organizations<br/>Partner networks concerned</p> | <p>1. Develop benefit packages for every fund, whether public, private or under local government authorities, to cover various products and social services that help to develop the public capacity for personal health care and/or promote health literacy for NCDs prevention and management</p> <p>2. Review laws and set guidelines for integrating disbursement formulations of each fund in a consistent manner</p> | <p>Benefit packages for every fund, whether public, private or under local government authorities, to cover various products and social services that help to develop the public capacity for personal health care and/or promote health literacy for NCDs prevention and management</p> <p>Guidelines for disbursement from each fund to promote public access to the benefit packages developed in pursuance of NHA Resolution on Health Literacy for NCDs Prevention and Management</p> | <p>Access to products and social services for NCDs prevention and management</p> <p style="text-align: center;">↓</p> <p>Citizens can get access to good products and services and are equipped with health literacy to manage their life away from NCDs.</p> <p style="text-align: center;">↑</p> <p>Disbursement on health promotion and disease control and prevention from main health funds is carried out in a consistent and effective manner.</p> |

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| <b>Research of NCDs health systems</b>   |  |  |  |
| <p><b>Health Systems Research Institute</b><br/>National Research Council of Thailand<br/>Thai Health Promotion Foundation<br/>Thailand Research Fund<br/>Thai Media Fund<br/>Partner networks concerned</p> | <ol style="list-style-type: none"> <li>1. Set up a working group to develop research plans for NCD health systems</li> <li>2. Support R&amp;D on policy, innovation, instrument, knowledge and assessment of health literacy for NCDs prevention and management</li> <li>3. Support research on evaluation of work implementation in pursuance of NHA Resolution on Health Literacy for NCDs Prevention and Management</li> <li>4. Present the work carried out according to the NCD health systems research plan to the 13<sup>th</sup> National Health Assembly</li> </ol> | <p>Working group to develop research plans for NCD health systems</p> <p>The number of R&amp;D works on innovation, instrument, knowledge, and assessment of health literacy for NCDs prevention and management that are financially supported by each funding source</p> <p>Evaluation of work implementation in pursuance of NHA Resolution on Health Literacy for NCDs Prevention and Management</p> <p>Work carried out in 2018-2020</p> | <p>Support system for health systems research on NCDS, policy, innovation, instrument, knowledge and assessment of health literacy for NCDs prevention and management</p> <p style="text-align: center;">↓</p> <p>Citizens are sufficiently health literate to manage their life away from NCDs</p> <p style="text-align: center;">↑</p> <p>System to monitor and assess the implementation according to the strategies as set in NHA Resolution on Health Literacy for NCDs Prevention and Management</p> |